Content Planning Using AI Tools

Tools Used

- ChatGPT
- Canva Magic Write
- Google Docs

Objective

To generate blog ideas and plan Instagram content in a structured way.

Steps Followed

- 1. Used ChatGPT to generate 10 content ideas around "Self-Growth"
- 2. Asked ChatGPT to suggest Instagram carousel outlines
- 3. Used Canva Magic Write to polish captions
- 4. Documented the final plan in Google Docs

Output

- 10 blog titles
- 5 social media post ideas
- Example Instagram caption

Reflection

Al tools saved time and helped generate fresh, engaging ideas.